

Minutes of the Board of Midlothian Community Media Association held on Thursday 25 October 2018 held in Newbattle Community Learning Centre @ 7.00pm. Present: Bob Miller (BM), Carrie Campbell(CC), Steve Horsburgh (SH), Chris Mackrell (CM), Addie Thomson (AT), Gordon Clayton (GC), Matthew Ronaldson (MR) Kim Thomson (KT), David Aird (DA), Graham Rigby (GR)

1. CC and GR arriving late
2. Minutes of previous meeting held on 27 September: Approved on the proposal of AT seconded by DA

Business Arising

3 Transmission Update

- a. Extension Application to Ofcom - submitted and no further update

MR joined

- b. Small Scale DAB consultation - no further update

- c. New TX Site - Antenna tested independently and working ok.

Transmitter from Medical Centre tested at Community Centre and working ok.

Ofcom bringing Antenna on 30 October; date for installation tbc. Quote from Aerial Man for installation

£270

Ofcom will come at a later date and do commissioning.

GR joined

Desk Repair - engineer to collect desk for repair/refurbishment; CM providing list of repairs required.

Other makes of desk suggested at this point - agreed would be discussed at a later date.

4. SH and GR gave update on Advertising and Station structure.

- a. Breakfast show group communicating via Messenger to ensure all shows are covered

CC joined

- b. Work on Xmas advertising to start; Russell Aitken contacting local businesses to record Xmas messages, potential for further advertising

- c. More female representation to be encouraged; jingles to be re-recorded with female voice
Agreed presenters may want their own jingle package and would be asked to pay for adhoc recordings.

5. Relaunch - to be carried forward

6. Training/On Air - GR suggested a radio workshop; agreed would have to wait til Desk was repaired

7. Fundraisers

a. Asda bag packing - event cancelled, not enough interest. Agreed this kind of event would work better with children

- b. Gorebridge Development Trust/BDFM joint fundraiser. Contact at GDT is Dawn Barclay. Suggested a quiz night held at Gorebridge Bowling Club. CC checking availability of venue

- c. Easyfundraising - Ads to be played on air and push to members on facebook work page

- d. Race night/Xmas party - agreed to have disco only, £3 per ticket. KT and AT to post on facebook work page for interest.

- e. Primary School Choir Competition - GC raised suggestion but confirmed not an idea that could be taken forward

8. Grant Applications

- a. Asda foundation grant - CC to pass forms to AT - Fabiano at Asda to complete part of form

- b. AVIVA - not applicable to BDFM this year

- c. Midlothian Council Grant - submitted

- d. Big Lottery Digital Fund - carry forward

9. Handover Book - Agreed that the book is working well

10. Increase membership fee - AT to post on facebook work page to check response from

members.

11. Remove non members from facebook work page - KT to check members on fb against members list on One-Drive
12. Events - new co-ordinator - carry forward
Bluebell Trail - income from event £50
Attended a number of events for the Science Festival - big thanks to all that did attend.
Found that a lot of attendees at the events had not heard of BDFM prior to the events, agreed that events are really important to raise the profile of BDFM
Xmas events coming up - AT raised frustration at lack of interest from other members.
Board members all agreed.
Suggested that each member is required to perform two functions - to be further discussed and raised at the Presenters Meeting to be held early 2019.
13. Update members with details of board members; who to contact when etc - CM updating details in Station - carry forward
14. Text Service - carry forward
15. Links with Napier University - GC provided composition of shows and also Ed Witkowski Weekend Work programme.

AOCB

Received feedback from judges for Bronze Award in Sage Person of the Year received by Bill Prentice

KT raised possibility of further joint fundraisers with Community groups - raised by BrunoJ

Next meeting 29 November 2019